

Privacy Policy

This privacy notice describes how **COLLABORATE ('we', 'us')** collects and processes personal information about you; how we use and protect this information; and your rights in relation to this information. This privacy notice applies to all personal information we collect or process about you. Personal information is information, or a combination of pieces of information that could reasonably allow you to be identified.

1. Personal information we use

We will collect personal information from you directly (e.g. when you contact us or when you login to your account using our website) and we collect personal information automatically when you use our website.

The categories of information that we may collect directly from you include the following:

- (a) personal details (e.g. name, age);
- (b) contact details (e.g. work phone number, work email address, work postal address or work mobile number);

The categories of information we may collect automatically about you include information from cookies and other identifiers we place on your device. We only place cookies or other identifiers on your device where they are necessary for the website to function correctly, or if you have provided your consent.

2. How we use your personal information and the basis on which we use it

We may use your personal information for the following purposes:

- *Identification and authentication:* we use your identification information to verify your identity when you login to your account and use our services, and to ensure the security of your personal information. We use your personal information for this purpose so that we can comply with our contractual obligations to you which are set out in the **Terms and Conditions**.
- *Operating the website:* we process your personal information to provide the website and any services on the website which you have requested. This is so we can provide the services to you in line with our contractual obligations to you, which are set out in the **Terms and Conditions**.
- *Communicating with you:* we may use any of the categories of your personal information when we communicate with you, for example if we are providing information about changes to the terms and conditions or if you contact us with questions. It is in our legitimate interests that we are able to provide you with appropriate responses and provide you with notice about our services.
- *Marketing:* we may use your personal information to personalize the marketing messages we send to you, to make them more relevant and interesting, as this is in our legitimate business interests. Where necessary, we will obtain your consent first.

3. Your rights over your personal information

You have certain rights regarding your personal information, subject to local law. These include the following rights to:

- access your personal information;
- rectify the information we hold about you;
- erase your personal information;

- restrict our use of your personal information;
- object to our use of your personal information;
- receive your personal information in a usable electronic format and transmit it to a third party (right to data portability); and
- lodge a complaint with your local data protection authority.

We encourage you to contact us to update or correct your information if it changes or if the personal information we hold about you is inaccurate.

Please note that we will likely require additional information from you in order to honor your requests.

If you would like to discuss or exercise such rights, please contact us using the details set out below.

4. Information Sharing

We may share your personal information with our business partners if you “opt in” to receive information on their services.

Onsite Wireless Terms and Acceptance

Use of Onsite Internet connection is intended solely for COLLABORATE attendees.

Unauthorized access or use may result in termination of your access, disciplinary action and/or civil or criminal penalties. To the extent permitted by law, your use may be monitored. By using the Internet connection, you agree to the following:

THE INTERNET CONNECTION IS PROVIDED ON AN "AS IS" BASIS, AND COLLABORATE IS NOT RESPONSIBLE FOR ANY LOSS OR DAMAGE OF ANY SORT YOU MAY INCUR BY USING THIS INTERNET CONNECTION. YOU AGREE TO DEFEND, INDEMNIFY AND HOLD HARMLESS COLLABORATE, ITS OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LIABILITIES, DAMAGES, LOSSES OR EXPENSES, INCLUDING REASONABLE ATTORNEYS FEES AND COSTS, ARISING OUT OF OR IN ANY WAY RELATED TO YOUR USE OF THIS INTERNET CONNECTION.

Wireless Terms*

I have read and agree to the above terms.

OATUG and QUEST reserves the right to refuse registration or admission to anyone for any reason. By filling and submitting this form you understand and agree that the use of COLLABORATE's website is subject to these terms and conditions.

Badge Scanning in Sponsored Booths:

If you choose to scan your event badge at a booth, OATUG and QUEST will share your information with that booth owner, who may send you marketing communications in accordance with the sponsor’s privacy policy. If you do not want OATUG and QUEST to share your data with these sponsors, do not allow sponsors to scan your badge

Badge Scanning for Sponsored Sessions:

If you choose to attend a sponsored session, OATUG and QUEST will share your information with that session sponsor, who may send you marketing communications in accordance with the sponsor’s privacy policy.

5. Retention of Personal Information

We will retain your personal information so that we can invite you to future events and send you messages about our activities, We will delete your personal information after a certain period if you do not make contact with us or attend any of our events. When deciding how long to keep your personal information after our relationship with you has ended, we take into account our legal obligations and regulators’ expectations. We may also retain records to investigate or defend potential legal claims.

7. Contact Us

OATUG, with registered address 3525 Piedmont Rd, Building 5 Suite 300, Atlanta GA 30305, USA is the controller responsible for the personal information we collect and process.

If you have questions or concerns regarding the way in which your personal information has been used, please contact registration@oatug.org.

We are committed to working with you to obtain a fair resolution of any complaint or concern about privacy. If, however, you believe that we have not been able to assist with your complaint or concern, you have the right to make a complaint to the data protection authority in your country using their website.

8. Changes to the Policy

You may request a copy of this privacy notice from us using the contact details set out above. We may modify or update this privacy notice from time to time. You will be able to see when we last updated the privacy notice because we will include a revision date. Changes and additions to this privacy notice are effective from the date on which they are posted. Please review this privacy notice from time to time to check whether we have made any changes to the way in which we use your personal information.

11 October 2019